

INDIAN RIVER
COUNTY
CHAMBER OF
COMMERCE



ECONOMIC
DEVELOPMENT

Indian River County
Chamber of Commerce

Economic Development Leadership Alliance
Leading the way to a healthy economy



Investor Package August 2020

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Economic Development Leadership Alliance
Leading the way to a healthy economy

What is the Economic Development Leadership Alliance?

The Economic Development Leadership Alliance provides an opportunity for local businesses and individuals to invest in the economic diversification of Indian River County. Funds are used solely for the purpose of recruiting, expanding and retaining industry in Indian River County.

The Indian River County Chamber of Commerce is designated by the county as the primary economic development agency to recruit new targeted industry and assist in the growth and expansion of existing industry.

Over half of the Chamber's economic development budget is funded by the Indian River County Board of County Commissioners. The balance is provided by private sector investors through the EDLA, demonstrating our county's private sector support for economic diversification efforts.

Why invest in economic diversification?

If you benefit directly or indirectly from our efforts to create jobs and a stable tax base for Indian River County, we encourage you to consider supporting the Economic Development Leadership Alliance. Join with fellow community leaders who lead the way to a healthy economy. Your investment is crucial if we are to accomplish what we all want and need in Indian River County:

- Lower unemployment
- Strong economic base
- Diverse and sustainable tax base

In May 2016, the Washington Economics Group (WEG) completed an Economic Impact Brief analyzing the return on economic development investment over the past ten years. WEG estimates that Indian River County receives economic benefits **15 times greater** than the \$3 million invested by the county since 2007, plus 639 direct and indirect new jobs were generated as a result – the majority in higher-wage jobs.



ECONOMIC DEVELOPMENT LEADERSHIP ALLIANCE

The Economic Development Leadership Alliance of Indian River County is dedicated to the promotion of economic vitality in our community. Working in concert with local governments and business partners, the EDLA's core mission is to attract, expand and retain businesses that create higher-paying jobs, broaden the tax base and improve our "economic quality of life".

The EDLA, along with its partners, markets Indian River County with strategic initiatives to reach company executives, site selectors and real estate consultants. Our partners understand that their involvement, collaboration and support of the EDLA is an investment in ensuring that business and industry can thrive in Indian River County - which ultimately leads the way to a healthy economy and improves the quality of life for all residents. Funds are used solely for the purpose of recruiting expanding and retaining industry in Indian River County.

| INVESTOR BENEFITS | Alliance \$10,000 | Chairman \$5,000 | Corporate \$2,000 | Leadership \$1,000 | Supporter \$500 |
|---|------------------------------|-----------------------------|------------------------------|-------------------------------|----------------------------|
| Prominent recognition with logo on E.D. Annual Report, Eligible to host/sponsor a new business welcome reception. Priority seating to any invitation only E.D. meetings/events. | ● | | | | |
| 2 representatives to attend CEO Community Leaders Summit | ● | ● | | | |
| Company info included in new CEO welcome packs, preferred seating for 6 at all E.D. events | ● | ● | | | |
| Eligibility to be selected as "welcome" agents for E.D. prospects | ● | ● | ● | | |
| Complimentary tickets to Industry Appreciation luncheon | 8 | 4 | 2 | 1 | - |
| E.D. Investor lapel pin and Logo for your website | ● | ● | ● | ● | |
| Invitation to Quarterly Investor luncheons | ● | ● | ● | ● | ● |
| Paid social media advertising spotlighting your company on Facebook and Instagram | ● | ● | ● | ● | ● |
| Invitation to after-hours mix & mingle events | ● | ● | ● | ● | ● |
| Company URL link on EDLA website with Logo | ● | ● | ● | ● | ● |
| Company listed on printed material/letterhead & investor directory | ● | ● | ● | ● | ● |
| Acknowledgement on EDLA Facebook page | ● | ● | ● | ● | ● |
| Invitations to EDLA signature events | ● | ● | ● | ● | ● |

Our success depends on private-sector partnership and investment, with your help we will make this vision a reality! We appreciate your investment and support. Please contact John Corapi or Helene Caseltine @ 772-567-3491 or Johnc@indianrivered.com HeleneC@indianrivered.com if you have questions.

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CURRENT INVESTORS

Policy Sponsor
(available)

Chairman's Sponsor

Florida Power & Light Co.
Piper Aircraft, Inc.
Indian River Press Journal/TCPalm.com

Corporate Sponsor

Marine Bank & Trust Company
Seacoast Bank
TD Bank

Leadership Sponsor

Alliance Business Development Partners
Armour Capital Management LP
CenterState Bank
Coldwell Banker Paradise Realtors
Dyer Automotive
George E. Warren Corporation
IBM Southeast Employees' Credit Union
Northern Trust Bank
Rossway Swan Tierney Barry
Lacey & Oliver
Wells Fargo

Supporter Level

Bill Bryant & Associates, Inc.
Robert Brackett Family Foundation
CareerSource Research Coast
Dale Sorensen Real Estate, Inc.
Disney's Vero Beach Resort
Kyocera Document Solutions SE

Supporters *(continued)*

HBS, Inc.
Indian River State College
Laurel Homes, Inc.
MBV Engineering, Inc.
Schlitt Services
Sun Aviation

Friends of Alliance

Adams Media Group
Alex MacWilliam, Inc. Realtors
Boyle & Drake, Inc.
Brewer International, Inc.
Carter Associates, Inc.
Creative Floors Carpet One
Croom Construction Company
Hayhurst Land Surveying Inc.
John's Island Real Estate Company
Lambert Commercial Real Estate
New Vision Eye Center
Parker Hannifin
Rogers Brothers Groves, Inc.
School District of Indian River County
Strunk Funeral Home
Vero Beach Reginal Airport



INVESTOR COMMITMENT FORM

Applicant Business Information

Company Name: Click here to enter text.

Designated Member: Click here to enter text. Click here to enter text.
First Name Last Name

Title Click here to enter text. Email: Click here to enter text.

Address: Click here to enter text. Web URL: Click here to enter text.
Street Address

Click here to enter text.
City / State / Zip

Business Phone: Click here to enter text. Cell Phone: Click here to enter text.

Mailing Address If Different

Address: Click here to enter text. Click here to enter text.
Street Address or PO Box City / State / Zip

| Check the industry categories that best describe your business. | | | | | | | |
|---|--|--------------------------|---|--------------------------|---|--------------------------|---|
| <input type="checkbox"/> | Accountants | <input type="checkbox"/> | Distribution | <input type="checkbox"/> | Life Sciences | <input type="checkbox"/> | Relocation Services |
| <input type="checkbox"/> | Advertising / Graphic Design / Promotional | <input type="checkbox"/> | Distributor of voice, data, electrical & CCTV | <input type="checkbox"/> | Manufacturing | <input type="checkbox"/> | Recreation / Entertainment |
| <input type="checkbox"/> | Agriculture | <input type="checkbox"/> | Education | <input type="checkbox"/> | Marketing Communications | <input type="checkbox"/> | Rentals-Disaster Management Rental & Event Rental |
| <input type="checkbox"/> | Air Transportation | <input type="checkbox"/> | Employment / Staffing | <input type="checkbox"/> | Marine Construction, Commercial & Nuclear | <input type="checkbox"/> | Research & Development |
| <input type="checkbox"/> | Architects | <input type="checkbox"/> | Engineering | <input type="checkbox"/> | Moving & Storage | <input type="checkbox"/> | Restaurants |
| <input type="checkbox"/> | Association and Organizations | <input type="checkbox"/> | Environmental Consultants | <input type="checkbox"/> | Non-Profit | <input type="checkbox"/> | Retail Business |
| <input type="checkbox"/> | Attorneys | <input type="checkbox"/> | Financial Advisors and Investment Services | <input type="checkbox"/> | Office Equipment & Supplies | <input type="checkbox"/> | Security Services & Systems |
| <input type="checkbox"/> | Automobile Dealerships | <input type="checkbox"/> | Government | <input type="checkbox"/> | Office Furnishings & Interiors | <input type="checkbox"/> | Shredding / Document and Hard Drive Destruction |
| <input type="checkbox"/> | Automotive | <input type="checkbox"/> | Healthcare Services | <input type="checkbox"/> | Payroll and HR Services | <input type="checkbox"/> | Signage Design & Manufacturing |
| <input type="checkbox"/> | Banking | <input type="checkbox"/> | Hospitals & Medical Centers | <input type="checkbox"/> | Printers | <input type="checkbox"/> | Solid Waste, Recycling & Construction Debris Disposal |
| <input type="checkbox"/> | Building Materials | <input type="checkbox"/> | Hotels, Resorts & Meeting Facilities | <input type="checkbox"/> | Property Management | <input type="checkbox"/> | Surveying & Mapping |
| <input type="checkbox"/> | Business Consultants | <input type="checkbox"/> | Industrial Parks | <input type="checkbox"/> | Public Relations & Marketing | <input type="checkbox"/> | Transportation |
| <input type="checkbox"/> | Call Center | <input type="checkbox"/> | Insurance | <input type="checkbox"/> | Publishing | <input type="checkbox"/> | TV / Cable |
| <input type="checkbox"/> | Catering | <input type="checkbox"/> | Interior Design | <input type="checkbox"/> | Real Estate Appraisal | <input type="checkbox"/> | Utilities |
| <input type="checkbox"/> | Commercial Cleaning | <input type="checkbox"/> | IT Consultants & Computer Networking | <input type="checkbox"/> | Real Estate Development | <input type="checkbox"/> | Water and Mold Remediation |
| <input type="checkbox"/> | Construction | <input type="checkbox"/> | Land Planning & Consulting Services | <input type="checkbox"/> | Real Estate Development & Construction | <input type="checkbox"/> | Web Design & Development |
| <input type="checkbox"/> | Contractors | <input type="checkbox"/> | Landscape Architects / Landscape Maintenance | <input type="checkbox"/> | Real Estate Sales / Leasing | <input type="checkbox"/> | Other (please describe) |

PLEASE SELECT MEMBERSHIP / INVESTMENT LEVEL

| Level of Membership Investment | | | | | | | | | |
|--------------------------------|-------------------------|--------------------------|------------------------|--------------------------|-------------------------|--------------------------|-------------------------|--------------------------|-----------------------|
| <input type="checkbox"/> | \$10,000 Alliance Level | <input type="checkbox"/> | \$5,000 Chairman Level | <input type="checkbox"/> | \$2,000 Corporate Level | <input type="checkbox"/> | \$1000 Leadership Level | <input type="checkbox"/> | \$500 Supporter Level |

Please **check here** if you would like to be linked to the EDC website, www.indianriveredc.com

Please send check payable to Indian River County Chamber 1216 21st St Vero Beach Fl 32960

AGREEMENT

Yes, it is important to my business to make an annual investment in a healthy economy in Indian River County.

Enclosed is my investment: \$ _____

I understand I will be invoiced annually for this investment

Business Name _____

Representative Name/Job Title _____

Mailing Address _____ Physical Address (if different)

Phone _____

Email _____ Signature _____

Please sign and return, with your check payable to:

Indian River County Chamber of Commerce

1216 21st Street

Vero Beach, FL 32960

Phone: 772-567-3491 Fax: 772-778-3181

helene@indianrivered.com

Thank you for your support!

