



Indian River County
Chamber of Commerce

Economic Leadership Alliance
Leading the way to a healthy economy



Investor Package
November 2017



Economic Leadership Alliance

Leading the way to a healthy economy

What is the Economic Leadership Alliance?

The Economic Leadership Alliance provides an opportunity for local businesses and individuals to invest in the economic diversification of Indian River County. Funds are used solely for the purpose of recruiting, expanding and retaining industry in Indian River County.

The Indian River County Chamber of Commerce is designated by the county as the primary economic development agency to recruit new targeted industry and assist in the growth and expansion of existing industry.

Over half of the Chamber's economic development budget is funded by the Indian River County Board of County Commissioners. The balance is provided by private sector investors through the Economic Leadership Alliance, demonstrating our county's private sector support for economic diversification efforts.

Why invest in economic diversification?

If you benefit directly or indirectly from our efforts to create jobs and a stable tax base for Indian River County, we encourage you to consider supporting the Economic Leadership Alliance. Join with fellow community leaders who lead the way to a healthy economy. Your investment is crucial if we are to accomplish what we all want and need in Indian River County:

- Lower unemployment
- Strong economic base
- Diverse and sustainable tax base

In May 2016, the Washington Economics Group (WEG) completed an Economic Impact Brief analyzing the return on economic development investment over the past ten years. WEG estimates that Indian River County receives economic benefits **15 times greater** than the \$3 million invested by the county since 2007, plus 639 direct and indirect new jobs were generated as a result – the majority in higher-wage jobs.





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ELA INVESTMENT OPPORTUNITIES

\$10,000 - Policy Sponsor (plus all Chairman's, Corporate, Leadership, Supporter and Friends benefits below)

- Preferred seating for 8 at all Economic Development events
- 4 representatives to attend CEO Community Leaders Summits
- Eligible for any special invitation only events/meetings
- Opportunity to review and advise on annual E.D. marketing plan
- Prominent recognition with logo on annual report

\$5,000 - Chairman's Sponsor (plus all Corporate, Leadership, Supporter and Friends benefits below)

- Named as Chairman's Sponsor in e-newsletter
- Company info included in new CEO welcome packs
- Preferred seating for 4 at all E.D. events
- 2 representatives to attend CEO Community Leaders Summits

\$2,000 - Corporate Sponsor (plus all Leadership, Supporter and Friends benefits below)

- Preferred seating for 2 at all E.D. events
- Eligible to be selected as "welcome agents" for E.D. prospects

\$1,000 - Leadership Sponsor (plus all Supporter and Friends benefits below)

- Company name listed on ELA letterhead
- Invited to Economic Development events

\$500 – Supporter

- Receive e-newsletter
- E.D. investor plaque and E.D. investor logo for your website
- Eligible to sponsor Economic Development events

Under \$500 – Friends of Alliance

- Listed in investor directory
- Receive e-newsletter





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CURRENT INVESTORS

Policy Sponsor
(available)

Chairman's Sponsor
Florida Power & Light Co.
Piper Aircraft, Inc.
Indian River Press Journal/TCpalm.com

Corporate Sponsor
Dyer Automotive
Marine Bank & Trust Company
Seacoast Bank
TD Bank

Leadership Sponsor
Alliance Business Development Partners
Armour Capital Management LP
CenterState Bank
Coldwell Banker Paradise Realtors
Corrigan Ranch
George E. Warren Corporation
Northern Trust Bank
Oculina Bank
VeroBeach.com
Wells Fargo

Supporter Level
Bill Bryant & Associates, Inc.
Robert Brackett Family Foundation
CareerSource Research Coast
Dale Sorensen Real Estate, Inc.
Disney's Vero Beach Resort
EGP- Document Solutions
Florida Atlantic University-Harbor Branch
Oceanographic Institute

Supporters *(continued)*

HBS, Inc.
Indian River State College
Laurel Homes, Inc.
MBV Engineering, Inc.
National Bank of Commerce
Orchid Island Golf & Beach Club
Proctor Construction Company
Rossway Swan Tierney Barry
Lacey & Oliver
Schlitt Services
Sun Aviation

Friends of Alliance
Adams Media Group
Alex MacWilliam, Inc. Realtors
Boyle & Drake, Inc.
Brewer International, Inc.
Carter Associates, Inc.
Creative Floors Carpet One
Croom Construction Company
Hayhurst Land Surveying Inc.
John's Island Real Estate Company
Lambert Commercial Real Estate
New Vision Eye Center
Parker Hannifin
Rogers Brothers Groves, Inc.
School District of Indian River County
Strunk Funeral Home
Jeff and Peggy Thompson
Vero Beach Reginal Airport
Vero Millwork, Inc.





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AGREEMENT

Yes, it is important to my business to make an annual investment in a healthy economy in Indian River County.

Enclosed is my investment: \$ _____

I understand I will be invoiced annually for this investment

Business Name _____

Representative Name/Job Title _____

Mailing Address _____

Physical Address (if different) _____

Phone _____ Fax _____

Email _____

Signature _____



Please sign and return, with your check payable to:

Indian River County Chamber of Commerce

1216 21st Street

Vero Beach, FL 32960

Phone: 772-567-3491 x121 Fax: 772-778-3181

directored@indianrivered.com

Thank you for your support!