

ECONOMIC DEVELOPMENT

# Indian River County Chamber of Commerce

## **Economic Leadership Alliance**

Leading the way to a healthy economy





ELA Investor Package - November 2024



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## What is the Economic Leadership Alliance?

The Economic Leadership Alliance (ELA) provides an opportunity for local businesses and individuals to invest in the economic diversification of Indian River County. Investors are an elite group of businesses and organizations who make an elevated commitment to our Chamber and to our community. Funds are used solely for the purpose of recruiting, expanding and retaining industry in Indian River County.

The Indian River County Chamber of Commerce is designated by the County, and recognized by the State, as the primary economic development agency to recruit new targeted industry and assist in the growth and expansion of existing industry.

About 75% of the Chamber's economic development budget is funded by the Indian River County Board of County Commissioners. The balance is provided by private sector investors through the ELA, demonstrating our county's private sector support for economic diversification efforts.

## Why invest in economic diversification?

If you benefit directly or indirectly from our efforts to create jobs and a stable tax base for Indian River County, we encourage you to consider supporting the Economic Leadership Alliance. Join your fellow community leaders who lead the way to a healthy economy. Your investment is crucial if we are to accomplish what we all want and need in Indian River County:

- Employment stability
- Strong economic base
- Diverse and sustainable tax base

The Washington Economics Group (WEG) completed an Economic Impact Brief analyzing the return on economic development investment over the past ten years. WEG estimates that Indian River County received economic benefits **15 times greater** than the \$3 million invested by the county, plus 639 direct and indirect new jobs were generated as a result – the majority in higher-wage jobs.



## ECONOMIC LEADERSHIP ALLIANCE

The Economic Leadership Alliance (ELA) of the Indian River County Chamber of Commerce is dedicated to the promotion of economic vitality in our community. Working in concert with local governments and business partners, the ELA's core mission is to attract, expand and retain businesses that create higher-paying jobs, broaden the tax base and improve our economic quality of life.

The ELA, along with its partners, markets Indian River County with strategic initiatives to reach company executives, site selectors and real estate consultants. Our partners understand that their involvement, collaboration and support is an investment in ensuring that business and industry can thrive in Indian River County - which ultimately leads the way to a healthy economy and improves the quality of life for all residents. Funds are used solely for the purpose of recruiting, expanding and retaining industry in Indian River County.

ELA investors receive enhanced benefits, including tailored programming, increased visibility, and prominent recognition.

ELA Investor Benefits					
INVESTOR BENEFITS	Alliance \$10,000	Chairman \$5,000	Corporate \$2,000	Leadership \$1,000	Supporter \$500
Prominent recognition with logo on E.D. Annual Report; host a new business welcome reception; priority seating at E.D. events					
2 company representatives to attend Community Leaders Summt					
Eligible to serve as "Welcome Agents" for prospective firms					
Complimentary tickets to Industry Appreciation Awards event	6	4	2	1	
Paid social media ads spotlighting your company					
Invitations to EDC signature events					
Company URL link on E.D. website with logo					
E.D. investor logo for your website					

Our success depends on private-sector partnership and investment. With your help, we will continue to make this vision a reality! We appreciate your investment and support.

If you have any questions, please contact Helene Caseltine, the Chamber's Economic Development Vice President, at 772-567-3491 or <u>helenec@indianrivered.com</u>.

INDIAN RIVER COUNTY CHAMBER OF COMMERCE



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## **CURRENT INVESTORS**

Policy Sponsor - \$10,000 (available)

**Chairman's Sponsor - \$5,000** Florida Power & Light Co. Piper Aircraft, Inc.

**Corporate Sponsor - \$2,000** Bank of America Marine Bank & Trust Company Seacoast Bank

Leadership Sponsor - \$1,200 Alliance Business Development Partners Armour Capital Management LP Coldwell Banker Paradise Realtors Dyer Automotive George E. Warren Corporation Rossway Swan Tierney Lacey & Oliver SouthState Bank

Supporter Level - \$500

Bill Bryant & Associates, Inc. CareerSource Research Coast Dale Sorensen Real Estate, Inc. Disney Vero Beach Resort Kyocera Document Solutions SE Supporter Level (continued) HBS, Inc. Indian River State College Laurel Homes, Inc. MBV Engineering, Inc. Schlitt Services Sun Aviation

Friends of Alliance – under \$500 Adams Media Group Alex MacWilliam, Inc. Realtors Carter Associates, Inc. Creative Floors Carpet One Croom Construction Company John's Island Real Estate Company Lambert Commercial Real Estate New Vision Eye Center Parker Hannifin Rogers Brothers Groves, Inc. School District of Indian River County Strunk Funeral Home Vero Beach Regional Airport

We appreciate our partners' continued investment!

#### INVESTOR COMMITMENT FORM

Applicant Business Information									
Со	Company Name: Click here to enter text.								
Designated Member: Click here to enter text.				(	Click here to ei	nter text.			
Designated Member: Chick here to enter text.   First Name Last Name									
			_						
Title	e <u>-</u>	Click	k here to enter text.	_	Email:	Click he	re to enter text.		
Ado	dress:	Click	there to enter text.		Web URL:	Click here to enter text.			
	-	Street	Address	_	-				
		C1: 1	1						
	-		x here to enter text. State / Zip						
		City /	Siale / Zip						
Bus	siness Phone:	Click	k here to enter text.		Cell Phone:	Click he	re to	o enter text.	
			Mailing Ad	ldress	If Different				
Add	dress:	Click here to enter text.			Click here to en	nter text.			
		Street	Address or PO Box		City / State / Zip				
			Check the industry categorie	es tha	t best describe γοι	ur business			
	Accountants		Distribution		Life Sciences			Relocation Services	
	Advertising / Graphic Design / Promotional		Distributor of voice, data, electrical & CCTV		Manufacturing			Recreation / Entertainment	
	Agriculture		Education		Marketing Communications			Rentals-Disaster	
								Management Rental & Event Rental	
	Air Transportation		Employment / Staffing		Marine Construction, Commercial & Nuclear			Research & Development	
	Architects		Engineering		Moving & Storage			Restaurants	
	Association and Organizations		Environmental Consultants		Non-Profit			Retail Business	
	Attorneys		Financial Advisors and Investment Services		Office Equipment & Supplies			Security Services & Systems	
	Automobile Dealerships		Government		Office Furnishings & Interiors			Shredding / Document and Hard Drive Destruction	
	Automotive		Healthcare Services		Payroll and HR Services			Signage Design & Manufacturing	
	Banking		Hospitals & Medical Centers		Printers			Solid Waste, Recycling & Construction Debris Disposal	
	Building Materials		Hotels, Resorts & Meeting Facilities		Property Management			Surveying & Mapping	
	Business Consultants		Industrial Parks		Public Relations & Marketing			Transportation	
	Call Center		Insurance		5			TV / Cable	
	Catering		Interior Design		Real Estate Apprai			Utilities	
	Commercial Cleaning		IT Consultants & Computer Networking		Real Estate Develo	·		Water and Mold Remediation	
	Construction		Land Planning & Consulting Services		Real Estate Develo Construction	•		Web Design & Development	
	Contractors		Landscape Architects / Landscape Maintenance		Real Estate Sales	/ Leasing		Other (please describe)	

### PLEASE SELECT MEMBERSHIP / INVESTMENT LEVEL

Level of Membership Investment							
	\$10,000		\$5,000		\$2,000	\$1000	\$500
	Alliance Level		Chairman Level		Corporate Level	Leadership Level	Supporter Level

Please send check payable to Indian River County Chamber of Commerce, 1216 21<sup>st</sup> St. Vero Beach ,FL 32960, and note "Economic Leadership Alliance"

## AGREEMENT



Yes, i	it is importan	t to my business	to make an	annual	investment in
a hea	Ithy economy	y in Indian River	County.		

Enclosed is my investment: \$\_\_\_\_\_

I understand I will be invoiced annually for this investment

Business Name					
Representative Name/Job Title					
Mailing Address					
Physical Address (if different)					
Phone					
Email					
Signature					

Please sign and return, with your check payable to:

Indian River County Chamber of Commerce Attn: Economic Development 1216 21<sup>st</sup> Street Vero Beach, FL 32960 Phone: 772-567-3491 helenec@indianrivered.com

# Thank you for your investment!