



## **FOR IMMEDIATE RELEASE**

**September 1, 2016**  
**Helene Caseltine, Economic Development Director**  
**Indian River County Chamber of Commerce**

### **CHAMBER LAUNCHES NEW ECONOMIC DEVELOPMENT WEBSITE**

**Vero Beach, FL** - The Indian River County Chamber of Commerce has launched [www.indianrivered.com](http://www.indianrivered.com) to promote Indian River County for business relocation and expansion. The site provides access to pertinent information needed by corporate site selectors and business owners to make their investment decisions.

Most business owners and site consultants use the Internet as a search tool to help them make location decisions, especially small business owners who often conduct their due diligence after business hours and on weekends. The website provides access to a wealth of information: property location and business data intelligence, target industry profiles, state and local incentive programs, infrastructure, education and training, plus resources for start-up businesses – all in a user-friendly format. Users also have the option to add any page to a customized report.

“Our priority is to attract and retain full-time high-wage jobs in Indian River County while diversifying our tax base”, states Helene Caseltine, Economic Development Director at the Chamber. “Economic development is a highly competitive process. This new site gives us a competitive advantage by providing business owners the tools they need when making decisions about where to locate or expand.” Visit the website at [www.indianrivered.com](http://www.indianrivered.com).

The [Indian River County Chamber of Commerce](http://www.indianriverchamber.com) is a county-wide organization located in Vero Beach representing the business community by providing services, benefits and leadership for positive growth and change. The Chamber serves as the primary economic development office on behalf of the Board of County Commissioners. For more information, call the Chamber at 772-567-3491.

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